



# TOWN OF HOPKINTON

## DESIGN REVIEW BOARD

18 MAIN STREET  
HOPKINTON, MA 01748  
(508) 497-9755

**Business Name** where the sign will be installed: CVS PHARMACY

**Location/Address** where the sign will be installed: 61 MAIN ST.

**Building/Development Name:** (if applicable) \_\_\_\_\_

**Zoning District:** DOWNTOWN BUSINESS

**Historic District:** (if applicable) \_\_\_\_\_

**Applicant Information**

Name: POYANT SIGNS INC (RICHARD WESTERGREN)

Mailing Address: 3 BUD WAY #19

NASHUA, NH 03063

Phone: 603-546-2005 X 13 Cell Phone 508-989-4649

Email address: RWESTERGREN@POYANTSIGNS.COM

Type of Sign	# of Signs	Signs Dimensions	Total Square Footage of Sign Surface Area	Type of Illumination (Internal, external, none)	Sign Height (if applicable)
Wall/Façade Sign	4	2' x 16' 9" 3' x 25' 7" 1' 4" x 11' 2"	141.7	NONE	
Free-standing Sign	1	4' 8" x 8' 0"	37.3	INTERNAL	REPLACE THE EXISTING SIGN
Projecting Sign					
Accessory Sign					
Directional Sign					
Other:					

**If this application pertains to a Wall/Façade sign how much building square footage is currently used for signs?** NONE

**Attach the following items to this form. Pdf format is requested for application form and attachments. Please email application and documents to [jburke@hopkintonma.gov](mailto:jburke@hopkintonma.gov)**

- X 1. Manufacturer's scaled COLOR drawing with dimensions and DETAILED specifications for materials and illumination for each sign requested.
- X 2. For a wall sign, a scaled image showing the sign's position on the building and how it is attached.
- K 3. Plot Plan marked with location of the free-standing sign and distances from street/lot lines.
- X 4. Color photograph(s) of building/location(s) where sign will be installed and existing signs.
- X 5. Color drawing of corporate logo (if applicable).
- \_\_\_\_\_ 6. Color photograph of similar/comparable sign on which your sign design is based.
- \_\_\_\_\_ 7. Color renderings of any landscaping around the sign include species and quantity
- \_\_\_\_\_ 8. A letter or other descriptive or explanatory information you want to provide to the DRB.
- X 9. An application fee of \$25.00 must be provided prior to meeting with the DRB.

**Does this application pertain to a completely new sign?**

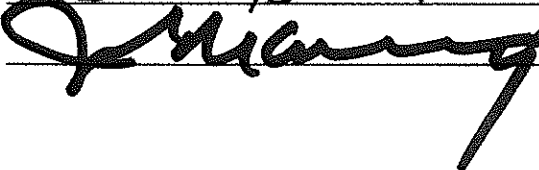
X Yes      \_\_\_\_\_ No (If NO, please include photos/info, including size, of the existing sign you are replacing or modifying)

\*Please note that if a replacement sign is approved, any and all old signs not given approval to stay must be removed within 14 days of the new sign installation.

**Sign Designer/Fabricator/Installer Information**

Company Name: ROYANT SIGNS INC.  
Mailing Address: 125 SAMUEL BRUNET, NEW BEDFORD, MA 02745  
Contact person: RICHARD WESTERGREN  
Phone: 603-546-2005 x 13 Cell Phone: 508-989-4649  
Email address: RWESTERGREN@ROYANTSIGNS.COM

**Property Owner Information (if you are not the property owner, a signature is required)**

Company Name: CROSSPOINT ASSOCIATES, INC.  
Mailing Address: 300 THIRD AVE, SUITE 2, WALTHAM, MA 02451  
Contact person: JAY MCSWEENEY  
Phone: 508-655-0505 Cell Phone: 508-330-3641  
Email address: JMCSWEENEY@CROSSPOINTASSOCIATES.COM  
Signature: 

The DRB generally meets on the third Thursday of each month at 7:30 p.m. in Town Hall, 18 Main Street  
A representative from the business and/or the sign designer **MUST** attend the DRB meeting.

**An Application for Sign Design Review and all supporting information must be submitted to the Land Use Planning and Permitting Office by 12 noon 8 days before a DRB meeting.**

**Please submit this application form and all attachments as follows:**

Email: [jburke@hopkintonma.gov](mailto:jburke@hopkintonma.gov) **PREFERRED**  
Fax: 508-497-9702  
Mail: Design Review Board  
c/o Land Use, Planning and Permitting  
18 Main Street, Hopkinton, MA 01748  
Drop Off: Land Use, Planning and Permitting office @ Hopkinton Town Hall, 18 Main Street, 3<sup>rd</sup> floor  
Phone: 508-497-9745



3 Bud Way #19  
Nashua, NH 03063

chk # 1750  
+ 25.00  
10-29-2015